

STATE OF TEXAS §  
COUNTY OF CAMERON §  
CITY OF BROWNSVILLE §

**NOTICE OF REGULAR BOARD MEETING OF THE  
BOARD OF DIRECTORS OF  
THE GREATER BROWNSVILLE INCENTIVES CORPORATION (GBIC)  
TELECONFERENCE OPEN MEETING**

Pursuant to Chapter 551, Title 5, Section 551.041, of the Texas Government Code, the Texas Open Meetings Act, notice is hereby given that the Board of Directors of the Greater Brownsville Incentives Corporation (GBIC) will conduct a Regular Meeting on Thursday, May 20, 2021, at 5:00 P.M. via WebEx Teleconference Meeting by logging on at: <https://brownsville.webex.com/brownsville/j.php?MTID=m23aba6bf6c3e8730b08e63c388989ed1>

Meeting Number: 187 331 0267  
Password: meeting

This Notice and Meeting Agenda are posted online at: <http://www.cob.us/AgendaCenter> AND at <https://greaterbrownsville.com/board-meeting-agendas/>. The members of the public wishing to participate in the meeting hosted through WebEx Teleconference can join at the following numbers:

Join by phone  
+14084189388  
United States Toll  
Access code: 187 331 0267

Members of the public who submitted a “Public Comment Form” will be permitted to offer public comments as provided by the agenda and as permitted by the presiding officer during the meeting. A recording of the meeting will be made and will be available to the public in accordance with the Open Meetings Act.

**CALL TO ORDER**

**A) ROLL CALL**

**PUBLIC COMMENT PERIOD**

**Non-Agenda Items:** Kindly submit a “Public Comment Form” stating the items of public concern that you wish to speak to an hour before the start of the scheduled meeting time with the City Secretary of the City of Brownsville or the Recording Secretary of GBIC. Forms are not reserved for anyone nor may time be deferred to anyone. PowerPoint presentations may not be accommodated. This period is limited to five (5) speakers with a time limit of three (3) minutes per speaker. The form can be completed and submitted at: <https://www.cob.us/formcenter/city-secretary-17/public-comment-registration-form-86>.

- **Agenda Items:** Kindly submit a “Public Comment Form” stating which item(s) on the agenda that you wish to speak to an hour before the start of the scheduled meeting time with the City Secretary or the Recording Secretary of GBIC. Speakers will be allowed to address the GBIC Board on the agenda item before it is to be considered. The speaker is limited to three (3) minutes.

- **Time Limits:** The GBIC Board shall have the discretion to modify its regulations regarding time limits on public comment if necessary. For example, the time limit may be shortened to accommodate a lengthy agenda, or it could be lengthened to allow additional time for discussion on a complicated matter or if there is a need for an interpreter.

## **CONSENT AGENDA ITEMS**

- 1) Consideration and action, if any, on the following items:
  - a.) Approval of the Minutes of Special, Workshop, & Regular Board Meetings –
    - Regular Meeting: April 22, 2021
    - Special Meeting: April 30, 2021
- 2) Approval regarding the payment of vendor services invoiced to the GBIC for the month of April 2021.

## **EXECUTIVE DIRECTOR REPORT**

- 1) Business Retention, and Expansion Outreach Efforts - (Helen Ramirez, GBIC Executive Director and Karla De La Riva, Associate Director of business Retention & Expansion)
- 2) GBIC, City of Brownsville, and Industry Partner Job Fair - (Helen Ramirez, GBIC Executive Director)
- 3) Union Pacific Railroad Focus Sites Solution Tool for online site selection- (Ramiro Aleman, GBIC Director of Business Recruitment, Retention, and Expansion and Eleazar Rodriguez, GBIC Project Manager)

## **ITEMS FOR INDIVIDUAL CONSIDERATION**

- 1) Discussion and Acknowledgement of GBIC Financials and Quarterly Investment Report. - (Lupe Granado, COB Finance Director)
- 2) Discussion, consideration, and possible action regarding the purchase of a Salesforce CRM Software platform in collaboration with the Brownsville Community Improvement Corporation (BCIC) - (Helen Ramirez, GBIC Executive Director and Nathan Burkhart, BCIC Director of Marketing & Small Business Development)

## **EXECUTIVE SESSION**

1. Executive Session pursuant to Tex. Gov't Code Sec. 551.087(1) to discuss or deliberate regarding commercial or financial information that the GBIC has received from a business prospect that the governmental body seeks to have locate, stay, or expand in or near the City of Brownsville and with which the GBIC is conducting economic development negotiations, for Project Momentum.
2. Closed Session pursuant to Section 551.071(2) of the Tex. Gov't Code to receive advice from legal counsel, and pursuant to Section 551.087 of the Tex. Gov't code to deliberate financial or other incentives to a business prospect the GBIC seeks to have locate within the City, for Project Rome.
3. Closed Session pursuant to Section 551.071(2) of the Tex. Gov't Code to receive advice from legal counsel, and pursuant to Section 551.087 of the Tex. Gov't code to deliberate financial or other incentives to a business prospect the GBIC seeks to have locate within the City, for Project Blue Jay.
4. Closed Session pursuant to Section 551.071(2) of the Tex. Gov't Code to receive advice from legal counsel, and pursuant to Section 551.087 of the Tex. Gov't code to deliberate financial or other incentives to a business prospect the GBIC seeks to have locate within the City, for Project Bumblebee.

## **RECONVENE**

**POSSIBLE ACTION ON ANY ITEM(S) AS DISCUSSED IN EXECUTIVE SESSION**

1. Discussion, consideration, and possible action regarding the provision of incentives for Project Momentum.
2. Discussion, consideration, and possible action regarding the provision of incentives for Project Rome.
3. Discussion, consideration, and possible action regarding the provision of incentives for Project Blue Jay.
4. Discussion, consideration, and possible action regarding the provision of incentives for Project Bumblebee.

**ADJOURNMENT**

To the extent authorized by law, meetings of the Greater Brownsville Incentives Corporation are governed by the rules of meeting decorum as adopted by Resolution Number 2019 – 101719.

**NOTE:** The Greater Brownsville Incentives Corporation does not discriminate on the basis of disability in the admission of, access to, treatment of, or employment in its programs, activities, or public meetings. Any individual with a disability in need of an accommodation is encouraged to contact the Organizational Development & Human Resources Department at 956/548-6037 (voice or Relay TX) by Monday, May 17, 2021, no later than 5:00 P.M., to make proper arrangements.

By: John Cowen Jr.  
Chair of the Board of Directors of the GBIC

Signed this 13<sup>th</sup> day of May 2021 at 11:25 AM in Brownsville, Texas.

By: 

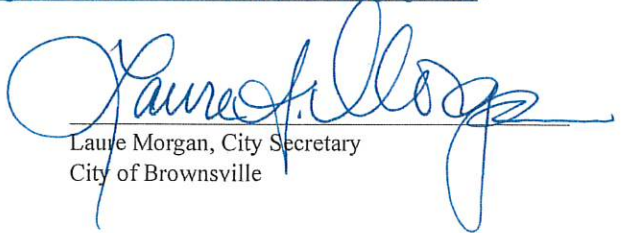
Elsa Galvan, GBIC Executive Assistant/Recording Secretary

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I certify that a copy of the May 20, 2021 Agenda of the items to be considered by the GBIC Board was posted on the Bulletin Board Area at the Brownsville City Hall - Federal Building on Thursday, May 13, 2021. I further certify that the Agenda was posted on the City's website and the GBIC website and can be downloaded by accessing: <http://www.cob.us/AgendaCenter> AND <https://greaterbrownsville.com/board-meeting-agendas/>.

  
Laurie Morgan, City Secretary  
City of Brownsville